



THE NULI JUICE COMPANY LIMITED

Role: *Business Analyst*

Industry: *Food and Beverages*

Reports to: *Chief Executive Officer*

Job type: *Full time*

Location: *Lagos, Nigeria*

COMPANY DESCRIPTION

The Nuli Juice Company ('Nuli') is a widely recognized innovative farm-to-table food manufacturer and café brand that is quickly changing fast-casual dining trends in Nigeria. We offer fresh, delicious, healthy, and affordable food and beverages from locally sourced produce. We produce Nuli Juice, one of the leading cold-pressed fruit and vegetable juice brands in Nigeria.

In 2019 & 2020, Business Day recognized Nuli as one of the top 100 fastest growing SMEs in Nigeria, and the Company won the award for the BEST HEALTHY RESTAURANT CHAIN by U.K's Luxe Awards in 2020. Nuli now successfully operates 5 casual-dining outlets ('Nuli Lounges') in Lagos and is looking to expand its operations aggressively. We would love energetic, driven, committed, fun individuals who are inspired by our brand to join us on this journey.

The Chief Happiness Officer & Head of People Relations will drive all human resource activities in line with Nuli's culture including recruitment, training, compensation, performance reviews, disciplinary action, and development of employee policies to drive optimal work-place satisfaction.

The Business Analyst will provide financial and strategic insights into the business' operations that will drive the making of key decisions to promote the company's growth.

DUTIES AND RESPONSIBILITIES

- Work alongside the accountant to ensure timely and correct financial reporting
- Develop key strategic initiatives to enable Nuli to grow its current revenue and expand locally and internationally
- Evaluate the existing business processes, determine areas of improvement, and formulate strategies to implement the improvements
- Use knowledge of the market and competitors to identify and develop unique selling propositions and differentiators for Nuli
- Carry out market research to understand trends and changing customer preferences
- Collaborate with the CEO and other senior management team members across Nuli to set priorities, goals and implement strategic initiatives
- Identify and report on business strengths and areas of improvement that would promote efficiency and boost revenue
- Provide analytical support to the CEO when preparing reporting for the Board



- Provide analytical support to the CEO when negotiating with potential partners to execute growth plans
- Summarize insights from analysis and clearly communicate the findings to the relevant team members
- Continuously improve and automate reporting of key metrics to improve the efficiency and effectiveness of other teams
- Prepare regular reports as required

REQUIREMENTS

- A Bachelor's degree preferably in a business field and an MBA
- At least 5 years' experience in strategy consulting, financial analysis, corporate strategy, business development or any other relevant field
- Strong quantitative and financial modelling skills
- Competency in Excel and other Microsoft applications
- Good communication and interpersonal skills
- Excellent planning and time management skills
- Ability to collaborate with staff from different departments and senior management